



Race Across America: How You Can Support Research of Parkinson’s Disease at Lerner Research Institute

By sponsoring Scott Luikart in the 2009 Race Across America, you support leading-edge research of new therapies that could halt — and perhaps reverse — the onset of Parkinson’s disease, a movement disorder that is chronic and progressive, meaning that symptoms continue and worsen over time. “Life is filled with twists and turns that lead us on a journey to do things we never think to be possible,” Scott says. “The people who support this journey will help to improve the lives and health of millions of people with Parkinson’s disease. It’s a commitment in the future.”

WHAT IS THE RACE ACROSS AMERICA?

The 3,021-mile Race Across America is one of the most respected and longest running annual endurance events holding legendary stature the world over. It is one of the pinnacles of sporting accomplishment, globally seen as the highest rung of the ultra-endurance sports ladder. Since 1982, RAAM has a rich and storied history standing as a monument to human endeavors. The Race Across America is an event so staggering that merely to finish is, for most, the accomplishment of a lifetime.

ABOUT LERNER RESEARCH INSTITUTE

Founded in 1921, Cleveland Clinic’s mission statement as written by the original four founders – “Better care for the sick, investigation of their problems and further education of those who serve” – continues today as the Institution’s guiding principle. Lerner Research Institute is home to all laboratory-based, translational and clinical research at Cleveland Clinic. Its mission is to understand the underlying causes of human diseases and to develop new treatments and cures in a fully integrated, multi-disciplinary environment. Gifts to LRI fund cutting-edge, high-impact research on prevention, diagnosis and treatments for human disease.

For more information on how you can support Parkinson’s disease research at Lerner Research Institute, complete the form below and send it to:

Alicia Hoose, MPA
Director of Development
Cleveland Clinic Lerner Research Institute
9500 Euclid Ave. / NB21
Cleveland, OH 44195

[More information on Sponsorship Packages is on the back of this form](#)

Race Across America Sponsorship Response Form

Yes, I want to support finding a cure for Parkinson’s disease by giving to the Cleveland Clinic Lerner Research Institute! Please contact me with more information.

Company Name: _____	<u>Sponsorship Levels</u>
Address: _____	<input type="checkbox"/> Primary Sponsor: \$50,000
Contact: _____	<input type="checkbox"/> Gold: \$25,000
Title: _____	<input type="checkbox"/> Silver: \$15,000
Phone Number: _____	<input type="checkbox"/> Bronze: \$10,000
Fax: _____	<input type="checkbox"/> Supporting: \$5,000
Email: _____	<input type="checkbox"/> Other: _____

Scott Luikart's Race Across America Sponsorship Packages

	\$5K	\$10K	\$15K	\$25K	\$50K
Number Available	10	5	5	2	1
Internet & .com Exposure:					
www.scottbigride.com					
www.lerner.ccf.org/					
Name & Logo on sponsors pages					•
Name on sponsors pages	•	•	•	•	
Logo link on sponsors pages		•	•	•	•
Rotating home page logo link			•	•	•
Full time banner style home page link					•
Video Exposure:					
Name listing in end credits	•	•	•	•	•
Lower right Logo placement (total time - Min.:Sec)					•
Verbal plug from Luikart or crew member on video	•	•	•	•	•
Logo on background banner for interviews and races in 2009				•	•
Larger Primary placement & visibility of logos				•	•
Company Logo Van & Jersey Placements:					
All media release sheets	•	•	•	•	•
Support Van Logo Size	S	M	L	XL	XXL
Number of Van Logos	1	1	2	3	4
Jersey logo size	S	S	M	L	XL
Print Exposure:					
Name & logo predominantly displayed in 4,000 LRI Magazines				•	•
Name displayed in 4,000 LRI Magazines	•	•	•	•	
Name displayed in 4,000 LRI Friends Invitations				•	•
Name displayed in 4,000 LRI Friends Invitations	•	•	•	•	
Name & Logo prominently displayed in event brochures, posters & print adver./press releases				•	•
Name prominently displayed in event brochures, posters & print adver./press releases	•	•	•	•	•
Bonus Items:					
Inspirational Speaking Availability (Exp. Not Incl.)	•	•	•	•	•
Framed and Signed Race Jersey					•
Company Representative to attend and be acknowledged at LRI Friends Event					•
Invitation to Friends Event	•	•	•	•	•
Recognition on LRI Donor Wall					•

For more information, please contact Alicia Hoose, MPA, LRI Director of Development at 216.444.1821 or hoosea@ccf.org